

Department of Economics / Department of Economics /						
Course Code	Course Name	Teoretical	Practice	Laboratory	Credits	ECTS
İKT109	INTRODUCTION TO ECONOMICS I	3.00	0.00	0.00	3.00	5.00
Course Detail						
Course Language	: Turkish					
Qualification Degree	: Bachelor					
Course Type	: Compulsory					
Preconditions	: Not					
Objectives of the Course	: The aim of this course is to teach the basic concepts and theories of microeconomics.					
Course Contents	: Economic Efficiency, Supply, Demand, Market Equilibrium, Price Floor, Price Ceiling, Cardinal Utility Theory, Ordinal Utility Theory, Producer Surplus, Consumer Surplus, Production Function					
Recommended or Required Reading	: A.Talha Yalta and A.Yasemin Yalta (2019).Introduction to Modern Microeconomics.Adres Press, 2. Erdal. M. Ünsal (2016), Introduction to Economics (5.), BB101. Lecture notes					
Planned Learning Activities and Teaching Methods	: Narrating-Drawing-Problem Solving					
Recommended Optional Programme Components	: Information on basic concepts and economic indicators will be conveyed in economic matters.					
Course Instructors	: Dr. Öğr. Üyesi Selin Zengin Taşdemir					
Instructor's Assistants	: Dr. Selin Zengin Taşdemir					
Presentation Of Course	: Face to face					
Update Date	: 9/3/2025 6:04:14 PM					
Dosya İndirilme Tarihi	: 9/26/2025					

Course Outcomes
Upon the completion of this course a student :
1 can explain the determinants of demand and supply.
2 can explain the types of elasticities.
3 can explain the theories of Cardinal and Ordinal Utility.
4 can explain the short and long term production functions.

Preconditions						
Course Code	Course Name	Teoretical	Practice	Laboratory	Credits	ECTS
Weekly Contents						
	Teoretical	Practice	Laboratory	Preparation Info	Teaching Methods	Course Learning Outcomes
1.Week	*Basic Concepts: Economics, Scarcity, Goods and Services, Factors of Production, Distinction between Microeconomics and Macroeconomics, Distinction between Normative Economics and Positive Economics			*1. book page 6 Lecture notes 1.week	*Narrating	Ö.C.1 Ö.C.2 Ö.C.3 Ö.C.4 Ö.C.1 Ö.C.2 Ö.C.3 Ö.C.4 Ö.C.1 Ö.C.2 Ö.C.3 Ö.C.4
2.Week	*Basic Concepts: Economic Decision-Making Units, Production Possibilities Frontier - Demand and Demand Determinants			*1.book 8-18 Lecture notes 2.week	*Narrating-Drawing-Problem Solving	Ö.C.1 Ö.C.2 Ö.C.3 Ö.C.4 Ö.C.1 Ö.C.2 Ö.C.3 Ö.C.4 Ö.C.1 Ö.C.2 Ö.C.3 Ö.C.4

	Theoretical	Practice	Laboratory	Preparation Info	Teaching Methods	Course Learning Outcomes
3. Week	*Demand and Demand Determinants			*1.book 15-18 Lecture notes 3.week	*Narrating-Drawing-Problem Solving	Ö.Ç.1 Ö.Ç.2 Ö.Ç.3 Ö.Ç.4 Ö.Ç.1 Ö.Ç.2 Ö.Ç.3 Ö.Ç.4 Ö.Ç.1 Ö.Ç.2 Ö.Ç.3 Ö.Ç.4
4. Week	*Supply and Determinants of Supply			*1.book page 47 Lecture notes 4.week	*Narrating-Drawing-Problem Solving	Ö.Ç.1 Ö.Ç.2 Ö.Ç.3 Ö.Ç.4 Ö.Ç.1 Ö.Ç.2 Ö.Ç.3 Ö.Ç.4 Ö.Ç.1 Ö.Ç.2 Ö.Ç.3 Ö.Ç.4
5. Week	*Market Equilibrium-Changing Market Equilibrium			*1.book page 53 Lecture notes 5.week	*Narrating-Drawing-Problem Solving	Ö.Ç.1 Ö.Ç.2 Ö.Ç.3 Ö.Ç.4 Ö.Ç.1 Ö.Ç.2 Ö.Ç.3 Ö.Ç.4 Ö.Ç.1 Ö.Ç.2 Ö.Ç.3 Ö.Ç.4
6. Week	*Elasticities			*1.Book page 76 Lecture notes 6.week	*Narrating-Drawing-Problem Solving	Ö.Ç.1 Ö.Ç.2 Ö.Ç.3 Ö.Ç.4 Ö.Ç.1 Ö.Ç.2 Ö.Ç.3 Ö.Ç.4 Ö.Ç.1 Ö.Ç.2 Ö.Ç.3 Ö.Ç.4
7. Week	*Government Interventions: Price Ceiling-Price Floor			*1.book page 88 Lecture notes 7.week	*Narrating-Drawing-Problem Solving	Ö.Ç.1 Ö.Ç.2 Ö.Ç.3 Ö.Ç.4 Ö.Ç.1 Ö.Ç.2 Ö.Ç.3 Ö.Ç.4 Ö.Ç.1 Ö.Ç.2 Ö.Ç.3 Ö.Ç.4
8. Week	*Mid term exam					Ö.Ç.1 Ö.Ç.2 Ö.Ç.3 Ö.Ç.4
9. Week	*Economic Efficiency: Producer Surplus-Consumer Surplus			*1.book page 144 Lecture notes 9.week	*Narrating-Drawing-Problem Solving	Ö.Ç.1 Ö.Ç.2 Ö.Ç.3 Ö.Ç.4 Ö.Ç.1 Ö.Ç.2 Ö.Ç.3 Ö.Ç.4 Ö.Ç.1 Ö.Ç.2 Ö.Ç.3 Ö.Ç.4

	Teoretical	Practice	Laboratory	Preparation Info	Teaching Methods	Course Learning Outcomes
10. Week	*Consumer Theory: Cardinal Utility Theory			*1.book page 144 Lecture notes 10.week	*Narrating-Drawing-Problem Solving	Ö.Ç.1 Ö.Ç.2 Ö.Ç.3 Ö.Ç.4 Ö.Ç.1 Ö.Ç.2 Ö.Ç.3 Ö.Ç.4 Ö.Ç.1 Ö.Ç.2 Ö.Ç.3 Ö.Ç.4
11. Week	*Consumer Theory: Ordinal Utility Theory			*1.book page 144-156 Lecture notes 11.week	*34 / 5.000 Narrating-Drawing-Problem Solving	Ö.Ç.1 Ö.Ç.2 Ö.Ç.3 Ö.Ç.4 Ö.Ç.1 Ö.Ç.2 Ö.Ç.3 Ö.Ç.4 Ö.Ç.1 Ö.Ç.2 Ö.Ç.3 Ö.Ç.4
12. Week	*Production Theory: Short Run			*1.book 156-160 Lecture notes 12.week	*Narrating-Drawing-Problem Solving	Ö.Ç.1 Ö.Ç.2 Ö.Ç.3 Ö.Ç.4 Ö.Ç.1 Ö.Ç.2 Ö.Ç.3 Ö.Ç.4 Ö.Ç.1 Ö.Ç.2 Ö.Ç.3 Ö.Ç.4
13. Week	*Production Theory: Long Run			*1.book 158-165 Lecture notes 13.week	*Narrating-Drawing-Problem Solving	Ö.Ç.1 Ö.Ç.2 Ö.Ç.3 Ö.Ç.4 Ö.Ç.1 Ö.Ç.2 Ö.Ç.3 Ö.Ç.4 Ö.Ç.1 Ö.Ç.2 Ö.Ç.3 Ö.Ç.4
14. Week	*Production Costs			*1.book 158-165 Lecture notes 14.week	*Narrating-Drawing-Problem Solving	Ö.Ç.1 Ö.Ç.2 Ö.Ç.3 Ö.Ç.4 Ö.Ç.1 Ö.Ç.2 Ö.Ç.3 Ö.Ç.4 Ö.Ç.1 Ö.Ç.2 Ö.Ç.3 Ö.Ç.4
15. Week	*Market Overview			*1.book page 170 Lecture notes 15.week	*Narrating-Drawing-Problem Solving	Ö.Ç.1 Ö.Ç.2 Ö.Ç.3 Ö.Ç.4 Ö.Ç.1 Ö.Ç.2 Ö.Ç.3 Ö.Ç.4 Ö.Ç.1 Ö.Ç.2 Ö.Ç.3 Ö.Ç.4
16. Week	*Final exam					Ö.Ç.1 Ö.Ç.2 Ö.Ç.3 Ö.Ç.4

Assesment Methods %

1 Ara Sınav : 40.000

3 Final : 60.000

ECTS Workload

Activities	Count	Time(Hour)	Sum of Workload
Teorik Ders Anlatım	14	3.00	42.00
Ders Öncesi Bireysel Çalışma	14	5.00	70.00
Ara Sınav Hazırlık	7	2.00	14.00
Vize	1	1.00	1.00
Final Sınavı Hazırlık	7	4.00	28.00
Final	1	1.00	1.00
Total : 156.00			
Sum of Workload / 30 (Hour) : 5			
ECTS : 5.00			

Program And Outcome Relation

	P.O. 1	P.O. 2	P.O. 3	P.O. 4	P.O. 5	P.O. 6	P.O. 7	P.O. 8	P.O. 9	P.O. 10	P.O. 11	P.O. 12	P.O. 13	P.O. 14	P.O. 15	P.O. 16	P.O. 17	P.O. 18	P.O. 19	P.O. 20	P.O. 21	P.O. 22	P.O. 23	P.O.
L.O. 1	1	0	0	1	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0
L.O. 2	1	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0
L.O. 3	1	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0
L.O. 4	1	1	0	1	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0
Average	1.00	0.25	0	0.50	0	0	0	0	0	0	1.00	0	0	0	0	0	0	0	0	0	0	0	0	0
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BEWARE OF PLAGIARISM! Please pay attention to proper academic citation rules and avoid plagiarism, an unethical and academically fraudulent behavior, when completing reports, assignments, or other academic works, and it is treated with the same disciplinary action as cheating in a classroom setting. It is imperative to refrain from presenting another person's ideas, language, expressions, or any other form of intellectual property as your own. Regardless of quality, your assignments/projects/research should reflect your original work. Perfection is not a requirement, and in case of any uncertainties regarding academic writing guidelines, you may seek clarification from your course instructor.

Engel Durumu/Uyarılama Talebi : Engel durumuna ilişkin herhangi bir uyarılama talebinde bulunmak isteyen öğrenciler, dersin öğretim elemanı ya da Nevşehir Engelli Öğrenci Birimi ile en kısa sürede iletişime geçmelidir.